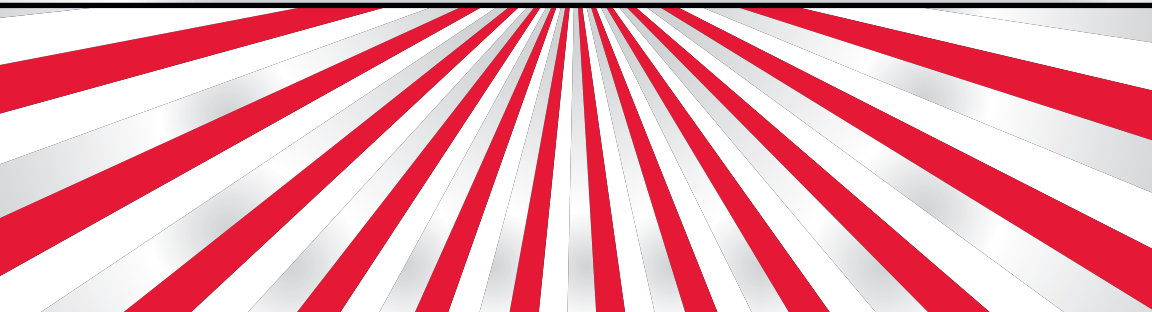




UNIVERSITY OF NEBRASKA-LINCOLN
College of Business Administration

NEW FACULTY
2013 - 2014





Donde Ashmos Plowman
James Jr. and Susan Stuart Endowed Dean
College of Business Administration
University of Nebraska–Lincoln

is pleased to announce the appointments
of eight new faculty

2013-2014 NEW FACULTY

Dr. Thomas Omer

Professor and Delmar A. Lienemann
Sr. Chair of Accounting

Dr. Tianxiang (Tim) Shi

Assistant Professor of Finance

Dr. Marjorie Shelley

Associate Professor of Accountancy

Dr. LaDonna Thornton

Assistant Professor of Supply Chain
Management

Dr. Amanda Gonzales

Assistant Professor of Accountancy

Dr. Alok Kumar

Assistant Professor of Marketing

Dr. Stanislava (Stas) Nikolova

Assistant Professor of Finance

Dr. Meike Eilert

Assistant Professor of Marketing





Dr. Thomas Omer

Professor and Delmar A. Lienemann Sr.
Chair of Accounting

Dr. Thomas Omer joins CBA from the Mays Business School at Texas A&M University where he was the James R. Whatley '47 Chair in Business in the department of accounting.

Omer earned his Ph.D. in business administration from the University of Iowa and a bachelor's degree in business education from Kearney State College (now the University of Nebraska at Kearney). His research interests include issues related to capital and organizational structure choice, factors influencing audit and non-audit fees and earnings quality.

Some of his recent publications include "Tax Avoidance: Does Tax-Specific Industry Expertise Make a Difference?" and "The Influence of Religion on Financial Reporting Irregularities" both in *The Accounting Review*. He also has the following forthcoming articles in *Contemporary Accounting Research*: "Corporate Strategy and Aggressive Financial Reporting" and "The Effect of Client Reputation on Financial Statement Quality."





Dr. Marjorie Shelley

Associate Professor of Accountancy

Dr. Marjorie Shelley joins CBA from the Mays Business School at Texas A&M University, where she was associate professor. She received her Ph.D. at the University of Texas at Austin and both an MBA and bachelor's degree in business administration at the University of Missouri-Kansas City. Shelley's research interests include the effects of earnings predictability/ambiguity on investors' responses to accounting disclosures and risk perceptions, and incentive and compensation effects on job performance.

Her article "Do Complexity, Governance, and Auditor Independence Influence whether Firms Retain their Auditors for Tax Services?" in the *Journal of the American Taxation Association (JATA)* was selected as the *JATA* best paper of 2010 award. Recent works by Shelley include "Investor's Response to Revelations of Prior Uncorrected Misstatements" in *Auditing: A Journal of Practice and Theory* and "The Appeal of Vague Financial Forecasts" in *Organizational Behavior and Human Decision Processes*.





Dr. Amanda Gonzales

Assistant Professor of Accountancy

Dr. Amanda Gonzales, a Hampton, Neb., native, returned to her home state after receiving a Ph.D. in accounting from the Fuqua School of Business at Duke University in 2013. She earned her MPA from the University of Nebraska–Lincoln and a bachelor’s degree in professional accounting and mathematics at Hastings College. Her research interests include financial reporting, capital markets and international accounting.

Her dissertation is titled “Decision Usefulness of the Equity Method of Accounting.” Before going to graduate school at Duke, Gonzales worked at the Financial Accounting Standards Board in Norwalk, Conn., and as a project manager at the International Accounting Standards Board in London, U.K.





Dr. Stanislava (Stas) Nikolova

Assistant Professor of Finance

Dr. Stanislava (Stas) Nikolova received her Ph.D. in finance from the University of Florida and a bachelor's degree in management from the State University of New York–Geneseo. Nikolova comes to CBA from the U.S. Securities and Exchange where she was a senior financial economist with the division of risk, strategy and financial innovation. Her areas of expertise include fixed-income securities, banks and deposit institutions and ratings and rating agencies.

Nikolova's article "Momentum in Corporate Bond Returns" appeared in the *Review of Financial Studies* in May of 2013. Her recent publications include "Leverage Expectations and Bond Credit Spreads" in the *Journal of Financial and Quantitative Analysis* and "Market Discipline of U.S. Financial Firms: Recent Evidence and Research Issues" in *Market Discipline Across Countries and Industries*.





Dr. Tianxiang (Tim) Shi

Assistant Professor of Finance

Dr. Tianxiang (Tim) Shi earned his Ph.D. in actuarial science from the University of Waterloo in Ontario, Canada, in 2013, master's degree in applied mathematics from the University of Illinois at Urbana-Champaign and a bachelor's degree in mathematics from Zhejiang University. His research interests include developing quantitative risk management tools for insurance and finance.

Shi's dissertation is titled "On the Distributions of Some Ruin Quantities in Risk Theory." His article "Distribution of the Time to Ruin in Some Sparre Andersen Risk Models" was in the *ASTIN Bulletin*. "First Passage Time for Compound Poisson Processes with Diffusion: Ruin, Theoretical and Financial Applications" is forthcoming in the *Scandinavian Actuarial Journal*.





Dr. LaDonna Thornton

Assistant Professor of Supply Chain Management

Dr. LaDonna Thornton received her Ph.D. from the University of Tennessee in marketing and logistics in 2013. She received an MBA from Vanderbilt University and bachelor's degree in operations management, transportation and logistics from The Ohio State University. Her research interests include employee performance measures within the supply chain and the advancement of logistics systems in developing countries.

Thornton's dissertation is titled "Good Partners or Good Politicians: An Exploration of Politics in Supply Chain Relationships." The article "Does Socially Responsible Supplier Selection Pay Off for Customer Firms? A Cross Cultural Comparison" appeared in the July 2013 edition of the *Journal of Supply Chain Management*. Her article "Socially Responsible Supplier Selection: The Role of Supply Manager Ethical Intentions in Three Global Supply Chain Contexts" is forthcoming in *Decision Sciences*.





Dr. Alok Kumar

Assistant Professor of Marketing

Dr. Alok Kumar joins CBA from the Smeal College of Business at the Pennsylvania State University, where he was an assistant professor of marketing.

Kumar earned his Ph.D. in marketing from the University of Wisconsin-Madison, his MBA in marketing from the Indian Institute of Management and bachelor's degree in mining engineering at the Indian School of Mines. His research interests include

interorganizational governance, business-to-business relationships, distribution systems and marketing strategy.

His recent publications include “Marketing Channels in Foreign Markets: Control Mechanisms and the Moderating Role of Multinational Corporation Headquarters-Subsidiary Relationship” in the *Journal of Marketing Research* and “Concurrent Sourcing, Governance Mechanisms and Performance Outcomes in Industrial Value Chains” in the *Strategic Management Journal*. Kumar’s article “Performance Implications of Mismatched Governance Regimes across External and Internal Relationships” was the lead article in the *Journal of Marketing* in March 2011.





Dr. Meike Eilert

Assistant Professor of Marketing

Dr. Meike Eilert received her Ph.D. in business administration with a marketing emphasis from the Darla Moore School of Business at the University of South Carolina in 2013, a master's degree in international business from Maastricht University in the Netherlands and a bachelor's degree in business at the Berufsakademie Emsland in Germany. Her research interests include management of corporate social responsibility activities/product recalls and the financial and social impact of product recalls.

Her article "Product and Environmental Social Performance: Varying Effect on Firm Performance" appeared in the *Strategic Management Journal* and "The Impact of Product Recalls on Future Product Reliability and Future Accidents: Evidence from the Automobile Industry" was published in the March 2013 volume of the *Journal of Marketing*. Eilert's dissertation is titled "Brand Reputation and Product Recall."



The logo for the University of Nebraska-Lincoln, featuring the word "Nebraska" in a large, serif font, with "UNIVERSITY OF" in a smaller, sans-serif font above it, and "Lincoln" in a smaller, serif font below it.

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